

THE HONORABLE JOHN C. COUGHENOUR

UNITED STATES DISTRICT COURT
WESTERN DISTRICT OF WASHINGTON
AT SEATTLE

FEDERAL TRADE COMMISSION,

Plaintiff,

v.

AMAZON.COM, INC.,

Defendant.

No. 2:14-CV-01038-JCC

**DECLARATION OF CRAIG
ROSENBERG IN SUPPORT OF
AMAZON.COM, INC.'S OPPOSITION
TO THE FTC'S MOTION FOR
SUMMARY JUDGMENT**

NOTED ON MOTION CALENDAR:

Friday, February 26, 2016

I, Craig Rosenberg, declare as follows:

1. I am a senior human-factors engineer, user-interface designer, and software architect at Global Technica in Seattle, Washington.

2. I have been engaged in this case to provide expert testimony on behalf of Amazon.com, Inc.

3. A true and correct copy of my expert report in the above-captioned case was attached as Exhibit G to the Declaration of Danielle R. Foley In Support of Amazon.com, Inc.'s Opposition to FTC's Motion in Limine to Exclude Expert Testimony (Dkt. 146-2). I incorporate by reference the contents of my expert report and all accompanying appendices as if fully set forth herein.

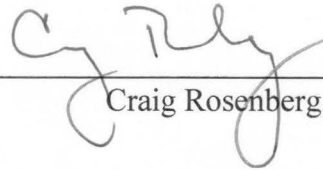
DECLARATION OF CRAIG ROSENBERG
(No. 2:14-CV-01038-JCC) – 1

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Perkins Coie LLP
1201 Third Avenue, Suite 4900
Seattle, WA 98101-3099
Phone: 206.359.8000
Fax: 206.359.9000

1 I declare under penalty of perjury that the foregoing is true and correct.

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3 EXECUTED at Shoreline, WA, this 19th day of February, 2016.

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Craig Rosenberg, Ph.D.

CERTIFICATE OF SERVICE

I certify that on February 22, 2016, I electronically filed the foregoing Declaration of Craig Rosenberg In Support of Amazon.com, Inc.'s Opposition to the FTC's Motion for Summary Judgment with the Clerk of the Court using the CM/ECF system, which will send notification of such filing to attorneys of record.

I certify under penalty of perjury that the foregoing is true and correct.

DATED this 22nd day of February, 2016.

s/ Harry H. Schneider, Jr.

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